



**SWAN
CHAMBER
OF COMMERCE**

MEDIA RELEASE

Swan Connect focuses on big business issues

16 March 2016

SWAN CHAMBER of Commerce will tonight launch an exciting, new four-part event series - *Swan Connect Business Edge* - that will take on the big issues facing businesses in the East Metro region.

Swan Chamber President Gerry Hanssen said the series was designed to build on the key themes and discussions resulting from last year's highly successful Swan Connect Economic Conference.

The conference attracted more than 200 business, government and industry representatives including WA Premier Colin Barnett and Minister for Regional Development Terry Redman.

Mr Hanssen said each Business Edge event would be uniquely themed and feature a half-day program of insightful keynote speakers and contributing panellists selected for their expert knowledge across one of the four focus topics.

- HAZELMERE INFRASTRUCTURE – GATEWAY TO GROWTH
- STAY AND PLAY IN SWAN
- MIDLAND CBD – WHAT'S NEXT?
- HEALTH EMERGING ECONOMIC DRIVER

The first Swan Connect Business Edge instalment *Hazelmere Infrastructure – Gateway to Growth* will examine the unique challenges and opportunities impacting Perth's heavy haulage hub.

It will be held on Wednesday, 13 April 2016 at the award-winning Mandoon Estate in Caversham from 12.30pm and will include generous networking breaks and a sundowner to close.

"More than a decade ago the WA Planning Commission identified Hazelmere as WA's prime freight origin-destination and road/rail intermodal freight transport hub," Mr Hanssen said.



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“But today the beating heart of our state’s heavy haulage sector is struggling to keep up with widespread industry growth putting existing road and rail infrastructure under significant strain.”

Minister for Transport Dean Nalder, City of Swan CEO Mike Foley are just two of the speakers taking the stage to discuss the regional infrastructure priorities and plans needed to throw open this important gateway to growth.

Delegates will also gain exclusive insights into the infrastructure projects, such as Gateway WA, currently under construction in the area.

Swan Chamber is conducting an online survey of its members and the local business community to determine the biggest road and rail issues, such as traffic congestion, facing the region.

Federal Member for Pearce and Minister for Social Services, Hon. Christian Porter MP, along with the Federal Minister for Resources, Energy and Northern Australia, Hon. Josh Frydenberg, will also feature on the program.

A full event program, with confirmed speakers will be announced on 1 April 2016.

For more information or to arrange an interview:

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